



**2008 CONTINUING PROFESSIONAL  
DEVELOPMENT SYMPOSIUM**



**Know when to hold 'em; know when to fold 'em:  
Making a difference for health**

***Community Medicine Specialists'  
and Public Health Physicians'  
Role in Policy***

June 1, 2008 • 8:00 a.m. – 4:30 p.m.  
World Trade and Convention Centre - Halifax, Nova Scotia

## *Introduction*

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The National Specialty Society for Community Medicine (NSSCM), in partnership with the Canadian Public Health Association (CPHA), is pleased to present their second annual professional development symposium. Themed, “Know When to Hold ‘Em; Know When to Fold ‘Em – Making a Difference for Health: Community Medicine Specialists and Public Health Physicians Role in Policy,” this accredited full-day event is being offered as a pre-conference session for the CPHA Annual Conference, titled: *Public Health in Canada: Reducing Health Inequalities through Evidence & Action*.

## *Overview*

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This symposium will review policy analysis frameworks and will apply this framework to community medicine case studies. Case studies will demonstrate public health policy using timely local and provincial topics. The day will feature leading experts in the field of public health policy and will provide participants an opportunity to work with these experts in small group settings to discuss strategies related to public health policy and identify action for future development. The afternoon will end with a plenary discussion exploring supportive environments for Community Medicine Specialists in Canada to do policy work.

## *Symposium Objectives*

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Learn through successful and unsuccessful Canadian case studies (local, provincial, national, and federal) to:

1. Deepen the understanding of frameworks for public health policy analysis
2. Identify challenges and obstacles faced by public health physicians when developing and/or implementing public health policy
3. Learn more about a specific public policy issue of current interest to community medicine physicians
4. Identify action for future continuing professional development opportunities on public policy analysis

## *Webcast*

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This year, the NSSCM is pleased to be able to offer this continuing development symposium via webcast for remote participants. Space is limited to accommodate small group work so book now! To register for the webcast offering of this session, please go to the following weblink:  
<http://www.cpha.ca/en/conferences/cphaconf/register.aspx>

## *Who Should Attend*

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This symposium will be of interest to community medicine specialists, public health physicians, family physicians working in or with an interest in public health and general public health professionals working in policy development and implementation.

## *Accreditation*

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This event is an Accredited Group Learning Activity (Section 1) as defined by the Maintenance of Certification program of the Royal College of Physicians and Surgeons of Canada, and approved by Queen's University (maximum number of hours - 6.0).

For accreditation from the College of Family Physicians and Surgeons of Canada, participants must submit their certificate to the CFPC to receive reciprocity.

The Accreditation Council for Continuing Medical Education of the United States (ACCME) maintains a reciprocal relationship with the Committee on Accreditation of Canadian Medical Schools (CACMS), which the American Medical Association (AMA) recognizes for the purpose of allowing Canadian medical schools the ability to certify activities for AMA PRA category 1 credit and to award such credit to eligible physicians.

This is an accredited group learning activity which provides up to 6.0 hours of Continuing Education approved by Queen's University.

# Agenda

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## Sunday, June 1, 2008

- 8:00 – 8:30      Registration
- 8:30 – 8:45      Welcome and Session Overview – Dr. Fran Scott
- 8:45 – 9:05      Introduction to the day and review of NSSCM CPD session  
September 2007 Ottawa – Dr. Michael Rachlis
- 9:05 – 10:00     Introduction of Four Case Studies
1.    Regional Intersectoral Action: Successes, Challenges, and  
Lessons for Other Provinces  
*Francois Benoit, Lead, and Val Morrison, Research Officer,  
National Collaborating Centre for Healthy Public Policy,  
Institut national de santé publique du Québec*
  2.    The Community Health Impact Assessment Tool as a  
Community Development Mechanism to Empower  
Communities.  
*Dr. Lars Hallstrom, St. Francis Xavier University, Research  
Chair in Public Policy and Governance - The Nova Scotia  
PATH program (People Assessing Their Health)*
  3.    Implementing Enhanced Primary Health Care Services  
on the Eskasoni Reserve in Nova Scotia  
*Dr. Gillian Bailey, Regional Medical Officer, First Nations  
and Inuit Health Branch, Atlantic Region, Health Canada.*
  4.    Implementation of Nova Scotia's Ban on Smoking in  
Cars with Children: How Did it Happen So Quickly and  
Spread So Fast?  
*Steve Machat, Director, Tobacco Control, Nova Scotia  
Health Promotion and Protection and Dr. Richard Gould,  
Medical Officer of Health, Annapolis Valley, South West,  
South Shore District Health Authority*
- 10:00 – 10:10    Introduction to small groups – Dr. Michael Rachlis
- 10:10 – 10:25    Break

10:25 – 11:35	Small Group Work <ul style="list-style-type: none"> <li>• choice of four topics</li> <li>• groups decide facilitator and reporters</li> </ul>
11:35 – 11:55	Reports back from small groups
11:55 – Noon	Wrap up of the morning
Noon – 13:00	Networking lunch
13:00 – 13:15	Introduction of a fifth case example for the afternoon: <ol style="list-style-type: none"> <li>5. Dr. Perry Kendall, British Columbia Provincial Health Officer. <i>The Vancouver Insite Safe Injection Facility: Here Today But Gone Tomorrow?</i></li> </ol>
13:15 – 14:20	Small Group Work <ul style="list-style-type: none"> <li>• choice of five topics</li> <li>• groups decide facilitator and reporters</li> </ul>
14:20 – 14:35	Break
14:35 – 14:55	Reports back from small groups
14:55 – 15:45	Plenary session. Quality of Working Life for Community Medicine Specialists: Supportive environments to support policy work -- Dr. Perry Kendall facilitated by Dr. Michael Rachlis
15:45 – 16:00	Wrap-up and Evaluation – Dr. Fran Scott

## ***Registration***

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To register, please go directly to the Canadian Public Health Association Conference Website at <http://www.conference.cpha.ca/en/registration.html> , or fax the attached registration form to (613) 725-9826. For information specific to this symposium you can contact Alison Ayoub at 613-725-3769 ext. 262. Any required reading will be provided to participants in advance.

## ***Registration Fees***

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Full Fee .....	\$150 CAD
NSSCM Member .....	\$100 CAD
NSSCM Resident Member.....	\$50 CAD
Webcast .....	\$50 CAD

## ***Cancellation***

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A fee of \$40 will be charged for any cancellations. No refunds will be provided for registrants who do not provide cancellation notice prior to May 11, 2008.

The NSSCM reserves the right to cancel courses. Registrants will be notified at the earliest possible date in the event of a cancellation. The NSSCM will not be liable for any loss, damage, or other expenses that such cancellations may cause.

## ***Half-day Participation***

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The NSSCM Continuing Professional Development Committee recognizes that many people interested in attending this session may not be able to accommodate a full-day session due to prior commitments at the CPHA conference and thus are encouraging half-day attendance. Registration fees will be at full fare and half-day attendees are required to report their reduced hours upon registration for accreditation purposes.

## *Accommodation*

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Blocks of rooms have been reserved for CPHA delegates at the Delta Halifax, Delta Barrington and Prince George hotels in Halifax. Please make your hotel reservation by contacting the hotel directly and indicate that you are attending the CPHA conference.

The World Trade and Convention Centre is located in downtown Halifax and can be accessed via the downtown Halifax Link The centre is located at 1800 Argyle Street, Halifax, Nova Scotia, B3J 2V9. Telephone: (902) 421-8686 Fax: (902) 422-2922 Website: [www.wtcchalifax.com](http://www.wtcchalifax.com)

## *Disclosure*

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Speakers have been requested to disclose to the audience any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of this program. No conflicts have been reported for this event.

## *Presenter Biographies*

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**François Benoit**, M.Sc. is the Scientific and administrative Lead of the National Collaborating Centre for Healthy Public Policy. Trained in sociology, he has been working in Policy Research for health professional associations or organizations for the last twenty years.

**Val Morrison** is a research officer with the National Collaborating Centre for Healthy Public Policy where she works on projects pertaining to the public policy influencing practices of community organizations, and health inequities. She is also a regular part-time faculty member in the department of sociology and anthropology at Concordia University where she has notably taught Political Sociology, Social Problems, and Canadian Society.

**Lars K. Hallstrom** is Associate Professor of Political Science and Canada Research Chair in Public Policy and Governance at St. Francis Xavier University. A graduate of Purdue University (M.A. and PhD) and the University of Calgary (BA), Dr. Hallstrom is a specialist in comparative politics and comparative public policy, with a focus on the intersection between scientific and public forms of knowledge in the policy process. He is the author of numerous articles and chapters on topics ranging from questions of international relations theory to European environmental policy, and most recently has been working in the areas of natural resource management, health policy, community empowerment and the social determinants of health. The founder of the CFI/NSRIT-funded St. Francis Xavier University Centre for Public Policy and Governance Research, Dr. Hallstrom served as the Principle Applicant and Acting Director for the National Collaborating Centre for Determinants of Health from mid-2006 until December of 2007, one of the six National Collaborating Centres for Public Health created in 2005 by the Public Health Agency of Canada. He is also a founding member of the Interdisciplinary Consortium for Global Health, a consortium of Canadian, US and Mexican post-secondary institutions building research, education and evaluative capacity in collaboration with the World Health Organization (Western Pacific Regional Office)

**Steve Machat** is the Manger of Tobacco Control with the Nova Scotia Department of Health Promotion and Protection. Before joining the Department he coordinated advocacy and government relations efforts with the Canadian Cancer Society in Nova Scotia. Steve is a former educator having taught in the Arctic, northern Manitoba and Nova Scotia.

**Perry Kendall** has devoted his professional life to promoting and pursuing innovative health care practices in British Columbia. His efforts have focused on the prevention of disease, injury and disability, and the promotion of population health. Dr. Kendall is a former Medical Health Officer for the City of Toronto and a former CEO of the Addiction Research Foundation of Ontario. Dr. Kendall is presently the Provincial Health Officer for the province of British Columbia and the co-chair of the Pan-Canadian Public Health Network. Dr. Kendall received the Order of BC in 2005 for his work related to Harm Reduction and the CPHA De Fries Award for Lifetime Achievement in Public Health in 2007.

**Gillian Bailey** is the Regional Medical Officer for First Nations and Inuit Health (FNIH) Atlantic, which is part of Health Canada. Gillian is from the UK, and after working for many years as a family physician in England, South Africa and rural Nova Scotia, she completed a Master's in Community Health & Epidemiology at Dalhousie University and moved to working in the public health field with First Nations and Inuit. Her work involves supporting the First Nations communities in the Atlantic Provinces as they acquire the skills to move towards the delivery of their own community-based public health programs, by capacity building and liaising with provincial governments and other stakeholders around the delivery of health services and programs. FNIH is also working with First Nations & Inuit to establish a health information management strategy to support community health planning.

There are 33 First Nations communities in the four Atlantic Provinces, and the on-reserve population of those communities is about 22,000.

## *2007-2008 CPD Committee*

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### **Dr. Fran Scott (Chair)**

Director, Community Medicine Residency Program  
Associate Professor, Public Health Sciences University of Toronto

### **Dr. Barry Pakes**

Clinician Investigator,  
Institute of Medical Sciences  
University of Toronto

### **Dr. David Mowat**

Medical Officer of Health  
Peel Public Health

### **Dr. Richard Gould**

Medical Officer of Health  
Annapolis Valley, SouthWest, SouthShore  
District Health Authorities

### **Dr. Terry-Nan Tannenbaum**

Interim Chief, Health Protection Sector  
Montreal Public Health Department

### **Dr. Michael Rachlis (Content Consultant)**

Health Policy Analysis Consultant  
Associate Professor, University of Toronto Department of Health Policy,  
Management, and Evaluation

### **Dr. Hilary Robinson**

Senior Medical Consultant  
Public Health Agency of Canada

### **Dr. Chris Sikora**

Resident, Community Medicine  
University of Alberta

### **Dr. Ingrid Tyler**

Resident, Community Medicine  
University of Toronto

### **Dr. Megan Ward**

Associate Medical Officer of Health  
Region of Peel